PUBLIC CALL

for the allocation of incentives under the Eureka Initiative 2025-2029 (JR Eureka 2025)

FORM 3B

PRESENTATION OF THE RRI PROJECT

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| 1. OVEREVIEW OF THE PROJECT |

This section contains a presentational description of the project. It includes a set of three questions (what, why and how), with a limit of 500 words for each question. Please be comprehensive and precise in describing the objectives of the project, as this is the first part that experts will read when assessing your application.

* 1. Introductory description of the project

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| Title |  |
| Acronym |  |
| Start date |  |
| End dates |  |

* 1. What do you want to do?

Clearly explain the objectives of the proposal and how they will be achieved. This short description will be made publicly available in case the project is approved.

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(max 500 words)

* 1. Why do you want to do it?

Describe the new Product, Process or Service. Degree of technological innovation, novelty, market / social / environmental need.

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(max 500 words)

* 1. How will the participants make money?

Describe how, if the new Product, Process or Service is achieved, will be transformed into turnover, growth, new market penetration, new jobs, knowledge, IPR, Patents... Degree of technological innovation, novelty, market / social / environmental need.

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(max 500 words)

* 1. Definition of technology and market area, keywords.

Please select a technical area that you selected when submitting the project for the international "Eureka Application."

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(max 500 words)

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| 1. IMPACT – BUSINESS PLAN |

* 1. What are you going to sell? To whom and how?

Information about the main output of the project and to whom and how it (and other results) will be commercialized, taking competitors into consideration.

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(max 250 words)

* 1. Would you define this as a new product/service/process, an improvement of an existing product/service/process adapted for a new market (or a combination)?

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(max 250 words)

* 1. With reference to your business plan, quantify the scientific and financial invested to date, the project costs, and the future investments needed to bring this project to the market.

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(max 250 words)

* 1. Describe the steps and timeline towards commercialization and beyond for all partners.

Following the end of the project, a description of the conversion of the project outputs to outcomes should be provided. This description should outline such things as the setting up of the necessary production processes, IP protection proposed and development of the sales network. Such an exploitation plan may be required by funding bodies.

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(max 250 words)

* 1. How many months after project completion will it take for the main result to reach the market?

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(max 250 words)

* 1. Describe the commercial state-of-the-art which is available today in your sector.

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(max 250 words)

* 1. Target market (countries)

Please provide target markets (countries) for results of your project.

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* 1. Identify the potential barriers to market entry and describe how each will be overcome

Obstacles may include: regulatory barriers, standards and certification, competition (including intellectual property), quality, pricing, market acceptance, etc.

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(max 250 words)

* 1. How is your product, concept, deliverables or service different? Why is it innovative?

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(max 250 words)

* 1. How will it be positioned with respect to the competition?

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(max 250 words)

* 1. What is the estimated market penetration and sale forecast?

Justify your answer. What is the payback period for the initial investments? (ROI: Projected Sales. Profits in isolation from all other sources of revenue and costs.)

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**(max 250 words)**

* + 1. Are there other expected non-commercial benefits of project for the project partners and for society?

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(max 250 words)

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| 1. **EXCELLENCE - INNOVATIVITY AND R&D** |

* 1. What methods, approaches, research hypotheses will you use? Why did you choose these?

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(max 500 words)

* 1. What are the risks of this approach? How will you reduce these risks?

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(max 250 words)

* 1. What is the state-of-the-art within this technical and scientific field?

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(max 250 words)

* 1. What kind of development is expected? Disruptive (revolutionary progress) or incremental (responding to market forces and societal needs)?

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(max 250 words)

* 1. What other methods/solutions are available (both technical and non-technical)? Why is yours better?

Indicate if there are any technical alternatives and state the advantages and disadvantages compared to the technical development envisaged in your project. There may also be non-technical alternatives that can achieve the same result.

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(max 250 words)

* 1. Describe the specific objectives of the RDI project, which must be clear, measurable, realistic and achievable.

Use the table below to present the objectives of the RDI project. Fill in the data for the goals that actually represent the goals of your project. You can also add (and/or replace) new objectives to those objectives. You will be required to report on the objectives stated in your application at each reporting period).

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| OBJECTIVE (Please fill in the values for the stated objectives and indicate the other objectives you intend to achieve by implementing the project) | Baseline value (baseline value and year) | Target value | Note (give e.g. names of new products, content of patents, date when target value will be reached (necessary!), etc.) |
| Number of new products |  |  |  |
| Number of employees in the company |  |  |  |
| Number of new employees due to the implementation of the project | 0 |  |  |
| Value added per employee |  |  |  |
| Turnover |  |  |  |
| Net profit or loss for the previous year |  |  |  |
| Number of patents filed | 0 |  |  |
| Number of patents granted | 0 |  |  |
| Marketing of new products | 0 |  |  |
| Other |  |  |  |

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| 4. QUALITY AND EFFICIENCY OF THE IMPLEMENTATION (PROJECT PLANNING AND CONSORTIUM QUALITY) |

* 1. Why and how will this project benefit each partner through the collaboration? Is this the first cooperation between members of this consortium?

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**(max 250 words)**

* 1. What is the added value of the international cooperation?

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**(max 250 words)**

* 1. How will the project's results be distributed across the consortium? Who will own them? Who will be able to exploit them?

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**(max 250 words)**

* 1. What will happen in the event of a partner leaving the consortium? How will access to the knowledge and results as well as their ownership be affected?

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**(max 250 words)**

* 1. Will the project's results be protected? If yes, how? Do you intent to submit an application for a patent; industrial design; CE mark; etc., during the project?

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**(max 250 words)**

* 1. Work package (WP) list

For each work package, enter all relevant data related to your participation in this project.

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| **Work package Name** |  |
| **Work package summary** |  |
| **Work package start time** |  |
| **Duration of work package** |  |
| **Milestones and outcome** |  |

* 1. Budget details

Costs by individual partners, work packages and types of costs.[[1]](#footnote-1) You can simply copy the table from the international application from application via the “Eureka Application”.

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| 5. MEMBERS OF THE CONSORTIUM - INDIVIDUAL SECTIONS |

* 1. Overview of the Consortium

In the table, enter the consortium members and their financial contributions.

Please attach a Gantt Diagram of the Work Packages with clearly identified leaders for each WP.

Please attach signed “Partner Agreement Co-signature document” with the partners.

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|  | Consortium members (name) | Country | Type of participant | Contact information | Budget in EUR |
| 1. |  |  |  |  |  |
| 2. |  |  |  |  |  |
| 3. |  |  |  |  |  |
| 4. |  |  |  |  |  |
| TOTAL VALUE | |  |  |  |  |

* 1. What are your core business activities and expertise (technological and managerial)? Do you have previous experience in international R&D&I cooperation?

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**(max 250 words per consortium member)**

* 1. In which sectors do you operate?

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**(max 250 words per consortium member)**

* 1. Explain your contribution to the project.

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**(max 250 words)**

* 1. With reference to the work package descriptions, list each of your tasks in the project.

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**(max 250 words)**

* 1. Will you subcontract any work? If yes, please describe.

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**(max 250 words)**

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| Place and date: | Stamp (if the applicant uses a stamp): | Name and surname of the legal representative of the company – applicant: |
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|  |  | Signiture: |
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| ADDITIONAL data for the national examination of the application |

Presentation of the financial structure of the project by year and type of eligible costs (Table 1). Pay attention to the calculations, matching the final amounts with individual allocations, the allowable amount, and the co-financing percentage, etc. The amounts must be specified exactly to the cent, and the percentages must be entered to the exact decimal place, so that the sum of the shares at the end will total 100%.

Indicate how much and with what dynamics you expect the use of funds. Therefore, the costs for each year should be taken into account up to 30. 6 or 31. 12. (Table 2). Please note that you may submit a request no more than twice a year and if you wish to submit more than one request per year, please indicate this in the financial structure.

**Table 1: Overview of the financial structure by individual years and types of eligible costs.**

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| **Type of cost[[2]](#footnote-2)** | **Total costs** | **Percentage by type of cost in the project** | **% co-financing** | **Amount of co-financing** |
| **Salary costs and reimbursement of work-related expenses (»Personel«)** |  |  |  |  |
| **Mission expenses (»Travels«)** |  |  |  |  |
| **Costs of use of fixed assets (depreciation) (»Other costs«)** |  |  |  |  |
| **Costs of investment in equipment and other tangible assets (»Material«)** |  |  |  |  |
| **Costs of investments in intangible assets (»Other costs«)** |  |  |  |  |
| **Costs of outsourcing services (»Subcontracting«)** |  |  |  |  |
| **Indirect costs (»Overheads«)** |  |  |  |  |
| **TOTAL** |  |  |  |  |

Table 2: List of expected application dynamics

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| **Deadline for submission of the application[[3]](#footnote-3)** | Allowed value of the claim (amount of co-financing) | **Period of eligible costs (accrual and payment period)[[4]](#footnote-4)** |
| (Successful 1st. ZZI) 31. 1. 2026 | (CASE) 50,000.00 EUR | (CASE 1) Costs incurred from 1. 7. 2025 and have been paid since 1. 7. 2025 to 31. 12. 2025.  (CASE 2) Costs incurred from 1. 7. 2025 and have been paid since 1. 7. 2025 to 31. 1. 2026 (same day as submission!!) |
| (That's the second time. ZZI) 31. 8. 2026 | (CASE) 50,000.00 EUR | (CASE 1) Costs incurred from 1. 1. 2026 and have been paid since 1. 1. 2026 to 30. 6. 2026.  (CASE 2) Costs incurred from 1. 1. 2026 and have been paid since 1. 1. 2026 to 31. 8. 2026 (same day as submission!!) |
| *(EXAMPLE OF LAST RESIDENCE)* *31. 7. 2027* | (CASE) 50,000.00 EUR | (CASE 1) Costs incurred from 1. 1. 2027 to 30. 6. 2027 and have been paid since 1. 1. 2027 to 30. 6. 2027.  (CASE 2) Costs incurred from 1. 1. 2027 to 30. 6. 2027 and have been paid since 1. 1. 2027 to 31. 7. 2027 (same day as the submission of the request!!) |
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| TOTAL amount: |  |  |

Note (the table is filled in as an example of a project lasting e.g. from 1. 7. 2025 to 30. 6. 2027 and that the request is submitted once a year. When filling in the application, please delete both the examples and comments provided from the form.)

Table 3: Breakdown into 12 months of project implementation

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| **PERIOD[[5]](#footnote-5)** | Period start and end date | Total amount of costs | Total amount of co-financing |
| Months 1 to 12 |  |  |  |
| Months 13 to 24 |  |  |  |
| 25th to 36th month |  |  |  |
| TOTAL amount: |  |  |  |

1. The types of costs in the international part of the application are different from the types of costs that are co-financed under the national public tender. [↑](#footnote-ref-1)
2. The guidelines for filling out the form can be found in the Explanations to the public call under chapter VRSTE UPRAVIČENIH STROŠKOV IN DOKAZILA, where individual cost categories are explained in detail. [↑](#footnote-ref-2)
3. In the case of the last application, costs paid no later than one month from the date of completion of the project are eligible forco-financing, and the last application must be submitted no later than one month from the last date for payment of the costs incurred. [↑](#footnote-ref-3)
4. Eligible periods for the payment of costs shall not overlap. Please make sure that the next period of allowable payment of costs starts from the date following the date on which the previous eligible period ends. [↑](#footnote-ref-4)
5. Monthly data can be adjusted to suit the duration of your project. [↑](#footnote-ref-5)